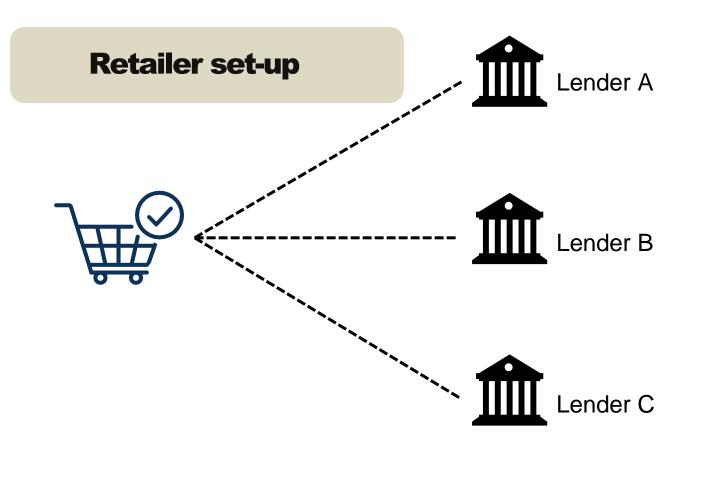


# Vendigo - market leading POS lending platform

# The challenge for retailers is managing multiple lender integrations at once or settling for a lower acceptance rate



- Each lender has its own integration to be managed
- Each application would need keying multiple times if declined at Lenders A and B
- Each lender has its own application question set

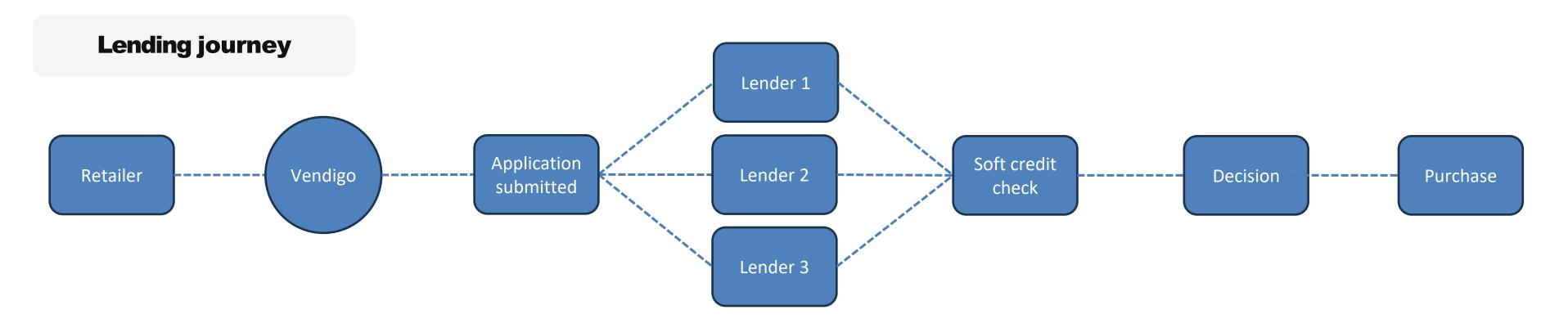
OR



Sole lender with lower conversion rates

- With Vendigo, the retailer needs just a single integration to have access to multiple lenders
- Vendigo positions lenders behind one another so an application goes to multiple lenders seamlessly
- This configuration delivers
   the highest possible
   acceptance rates for retailers
   and reduces development
   efforts for the retailer

### Vendigo develops and maintains a single point of integration with a range of lenders



- Vendigo integrates with the retailer who then has access to multiple lenders.
- Applications are submitted and decisioned through Vendigo's platform.
- If a customer is declined by Lender 1, the application is automatically pushed to the next lender in the hierarchy for a decision.
- This is all done by soft-search so there is no impact to the customer's credit file unless they are offered credit by a lender, and they electronically sign the credit agreement to accept that offer.
- Vendigo's system will automatically change the status of an application, so the retailer knows when to deliver / provide the goods and services to the customer.
- Payment is made to the retailer, typically, 1 day after the customer has confirmed receipt of their goods and services.

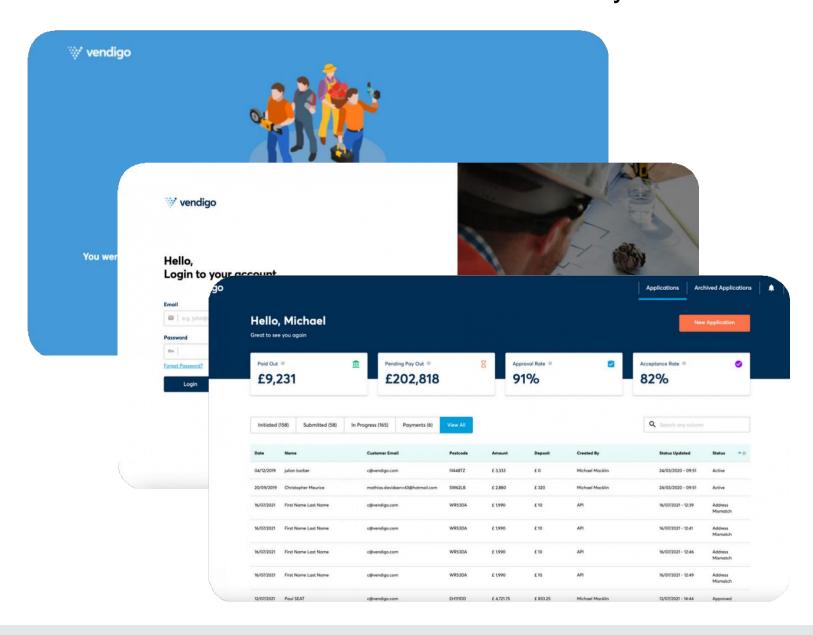
# As standard Vendigo can support a range of models depending on what works best

for the retailer As standard Configurable per relationship 0% APR Interest-free credit Terms from 6 to 60 months Min loan value £250, max loan £35,000 **Products** APRs from 4.9% to 19.9% Interest-bearing credit Terms from 12 months to 30 years Min loan value £250, max loan £500.000 As standard, all retailers can offer finance through all 4 key sales E-commerce In-store channels with no additional development needed from Vendigo. Correct FCA permissions are required for in-home selling. Sales channel Retailer regulatory permissions may limit retailers from Telephone In home using some sales channels. Vendigo can advise what your permissions allow you to do. Customer applications are sent to a first line lender, if Finance provider model Waterfall denied the application is automatically sent to a second line (can support multiple tiers) Retailer has their own authorisation from the FCA giving Directly authorised them permissions to partake in secondary credit broking activities. **FCA** status Retailer can be appointed to Vendigo's FCA licence and **Appointed Representative** offer finance. Vendigo are responsible for the retailer's conduct and compliance.



## Retailers benefit from an "out of the box" access to a world class customer journey

Retailer can offer finance immediately



- Retailer receives email invite to log-in to Vendigo
- Log-in grants immediate access to dashboard and can instantly be used to create applications
- Profile is pre-configured with appropriate products and verticals

Pre-configured e-com widget for online checkout

```
"publicKey": "EnO9t4RlqF-2qjoLuFm5NZ00
"orderId": "1304A",
"amount":1300
                                          w vendigo
    Pay monthly
    Pay by card
                                          VISA 🍩
                                                       Your fixed price
    Pay usi
   FAQ's T&(
```

- Widget is "drag and drop" to embed into website check out page
- Widget pre-configured with appropriate products and verticals
- Customer never leaves retailer site



### **Summary**

- Market leading point of sale lending solution.
- Single integration point into Vendigo who then manage all lender integrations.
- Multi-channel solution with ability to integrate into retailer's CMS.
- Standardised application flow so only 1 question set regardless of the lender.
- 2<sup>nd</sup> and 3<sup>rd</sup> line lender options so conversion rates are maximised for the retailer.
- Interest-free and interest-bearing products available for up to 30 years\* and £500,000.\*
- Directly authorised and Appointed Representative models available.

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<sup>\*</sup> Sector and retailer rules apply