

CATEGORIES & ENTRY REQUIREMENTS

KBSA
DESIGNER
AWARDS
2027

CATEGORIES

Kitchens up to £25k

Kitchens £25k - £50k

Kitchens over £50k

Bathrooms

Bedrooms

Kitchen Concept

Bathroom Concept

Signature Spaces

Angela Bower Young
Designer Award*

For any enquiries or further
information please contact
info@kbsa.org.uk or
telephone **01623 818808**

ENTRY REQUIREMENTS

- ☒ You currently work for a KBSA retail member (If you are not a member but would like to enter, you can as long as you apply for membership and your membership is accepted before the award deadline for entries).
- ☒ Real projects must have been completed whilst working for a KBSA retailer between January 2025 and 4th December 2026 (closing date).
- ☒ Your project is a complete project – including design, supply and installation and has been commissioned with a KBSA retailer (excluding the Kitchen Concept and Bathroom Concept awards).
- ☒ The Kitchen Concept and Bathroom Concept will be judged on your CAD entry and plan based on the brief.
- ☒ The category (Signature Spaces) is for all projects not covered by another category such as boot rooms, stand alone utility rooms, orangeries, home offices, home bars, media room/wall, dining room, study/library, living room, playroom and outdoor kitchens.
- ☒ You must be 27 years old or under when entering for the Young Designer Award.
- ☒ No CAD with the exception of the Kitchen and Bathroom Concept categories.
- ☒ Maximum of six high resolution JPEG images** with plans of each of your chosen project(s) must be submitted together with the original client design brief.
- ☒ Plan, brief and photographs must exclude anything that can identify the designer e.g.: company logo, company name, designer's name as all entries will be judged anonymously.
- ☒ Value of entry excludes building work and VAT, however, it does include furniture, appliances, installation and worktops.
- ☒ Total cost of project (£).

*Young Designer entries can also be entered into all other categories with the exception of the Kitchen and Bathroom Concept categories. **Images must be provided as individual JPEGs at the highest resolution possible (not embedded into PowerPoints or PDFs).

THE WINNING PROCESS

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WINNER REWARDS AND RECOGNITION

- ☒ All shortlisted candidates will be invited to attend the Awards Dinner free of charge (maximum two places per entry)
- ☒ All shortlisted candidates will have the opportunity to attend the KBSA Conference (one overnight stay included) at a special discounted rate
- ☒ Winners announced at the KBSA Conference and Awards Dinner (13th May 2027)
- ☒ All winners receive a trophy and framed certificate, all shortlisted projects receive a framed certificate
- ☒ Winning projects will be featured on the KBSA website and promoted via social media
- ☒ Winning projects will be included in a personalised press release to consumer and trade press
- ☒ Young Designer winner receives a cash prize of £500 and at the judges' discretion, an additional award of £1,500 in the form of an educational/training grant **see T&Cs on page 4

JUDGING

The competition entries will be scored on the following four core areas:

- ☒ Technical elements and principles of design
- ☒ Use of materials and texture
- ☒ Ability to meet the clients' brief
- ☒ Creativity

KBSA AWARDS ARE ALL ABOUT DESIGN

- ☒ All entries are judged blind
- ☒ Entries are judged by professional KBB designers
- ☒ The judges' reasoning is fully explained

WHY YOU SHOULD ENTER THE KBSA AWARDS

- ☒ KBSA awards are easy to enter
- ☒ Fantastic PR opportunities and support for shortlisted projects as well as winners

NOT A MEMBER OR A NEW MEMBER? YOU CAN STILL ENTER

- ☒ If you are not a member but would like to enter, you can as long as you apply for membership and
your membership is accepted before the award deadline for entries
- ☒ If you are a new member, you can enter a project that was completed before you joined as long as it can be verified as being completed within 12 months of membership

TERMS & CONDITIONS

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ELIGIBILITY

The KBSA Awards are open to KBSA retail members in the appropriate categories. PR companies entering on behalf of a client must disclose their authorised position.

ENTRIES

Entries for the KBSA Awards 2027 will open - Monday 7th September 2026.

DEADLINE

The deadline for submitting entries will be Friday 4th December 2026 at 23:59.

SUBMISSIONS

There is no restriction on number of submissions, and there is no restriction on the number of application forms submitted by any one company. There is no restriction on the number of categories entered per submission.

ORIGINAL WORK

By submitting an entry, the entrant warrants that it is his/her original work for the retail and installation categories and that they and KBSA have permission to publish the material.

All projects entered must have been completed whilst working for a KBSA retailer between January 2025 and 4th December 2026.

Any project which has previously been judged in the KBSA Awards cannot be entered into this year's Awards.

SUBMISSION PROCESS

For each submission you will need to submit the entry form, plan, brief and a maximum of six high resolution images as follows: The text should be no more than 500 words with a description for your project. This should include details of the original brief; the process undertaken and the tools and techniques used. The images will also need to be supplied separately in accordance with the Image Specification. The images should be as large as possible.

IMAGE SPECIFICATION

JPEG images at the largest size possible for potential large scale print use.

JUDGING

A panel of judges, representing a broad range of design skills and connections, will choose the winning entries during the months of January/February 2027. Judges' decisions are final and confidential.

ANNOUNCING THE WINNER

The winners will be announced and presented with their award at the KBB Industry Conference 2027 on the 13th May 2027 at The Belfry Hotel & Resort.

WINNER'S OBLIGATIONS

The winners must agree that KBSA has the rights to use the submission in any publication, including its website(s), marketing material, affiliated trade magazines and press.

The winners must provide a publication-quality headshot and short bio if requested.

The winning entries may be displayed at events and trade shows. By submitting an entry the entrant confirms that they have read and agree to the Terms & Conditions.

NOTES

Case study opportunities are not available to the Concept Design winners. There is no cash equivalent to either package.

The granting of an award will be subject to a minimum number of entries being submitted. The minimum number being six - subject to KBSA discretion.

Should the designer leave the company they have entered their project through, they must withdraw from the competition.

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ACCURACY AND COPYRIGHTS

Information provided on the official entry form may appear in any issue of the trade or consumer press.

KBSA is not responsible for incorrect information provided on entry forms that misrepresents the copyright of original ownership of ideas. KBSA assumes that all entries are original and are the works and property of the entrant, with all rights granted there-in. KBSA is not liable for violations of any third party rights, including, but not limited to, claims of copyright, trademark, patent infringement, defamation, trade secrets, or trade dress on the part of the entrant.

KBSA assumes that all images provided with entries are free of any third party rights.

KBSA reserves the right to move the received entries into a different category.

By entering this competition you agree to abide by these Terms & Conditions and you warrant and represent that (i) your entry is your original work, (ii) you have sufficient rights to the material you are submitting, (iii) these rights have been legally obtained and created, and (iv) publication of the material via various media will not infringe on any third party rights, including without limitation contractual rights, intellectual property rights, publicity and privacy rights, and rights against libel, defamation, and slander.

By entering this competition and accepting an Award, you grant KBSA the right to edit, publish, promote, and otherwise use your entry and either as submitted or in edited form without further permission, notice, or compensation, including but not limited to any publication and the KBSA reserves the right to forward the entrant's details onto Awards sponsors and partners. KBSA reserves the right to change the T&Cs at any time without further notice.

SHORTLISTED DESIGNERS - PERSONALISED PR PACKAGE

- ☒ Professional photograph of presentation for use in press and on social media
- ☒ Individual press release, crafted for the local consumer and business press

WINNING DESIGNERS - SUBSTANTIAL SUITE OF PR SUPPORT

- ☒ Professional photograph of presentation for use in press and on social media
- ☒ Individual press release, crafted for the local consumer and business press
- ☒ Services of KBSA PR agency to liaise with national consumer KBB press to place as a case study. These cannot be guaranteed as all editorial case studies are at the discretion of editors but if successful a four page case study could be worth as much as £10,000 in equivalent advertising costs
- ☒ Enhanced exposure within KBSA social media activities

****The winner of the Angela Bower Young Designer Award will, in addition to the cash prize of £500, be awarded a training/educational grant activity of £1,500, at the judges' discretion, which must be taken within a year after the date of the awards. The training/ education grant activity is intended to improve knowledge and skills of kitchen design related topics. The educational/ training activity must be approved by the KBSA and supported by the employer.**